

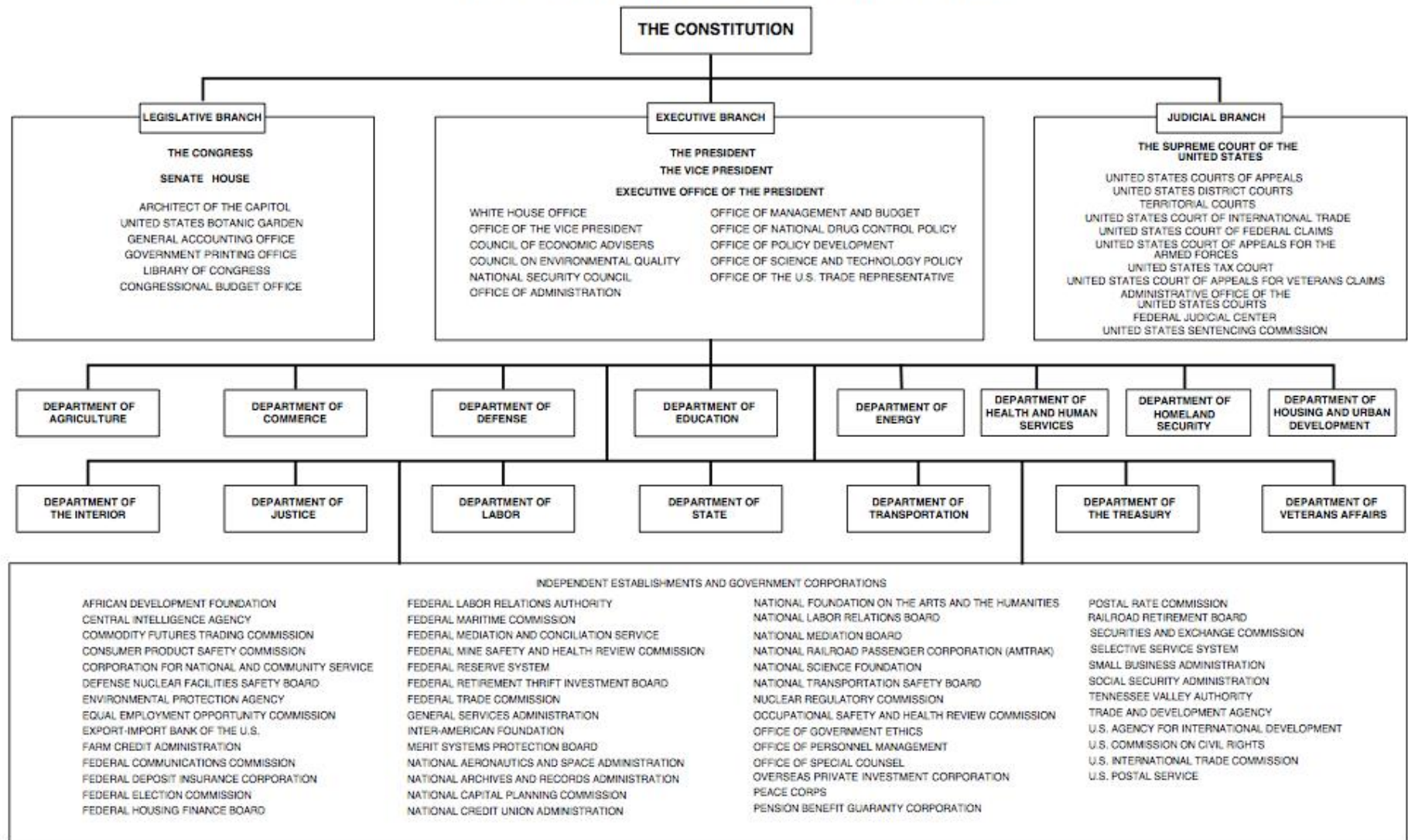
Salvaguarda del Patrimonio Cultural en un Escenario Local y Regional

An international perspective on the future of cultural diplomacy (U.S.)

Christina Luke
Boston University

Ministry of Culture? Not in the U.S.

THE GOVERNMENT OF THE UNITED STATES



Ministry of Culture?



- U.S. foreign cultural policy as it pertains to U.S. citizens (archaeologists, conservators, museums) involved with global heritage and research is **decentralized, fragmented**.
 - **Foreign Centers/Institutes are one potential future**
- No established precedent for cultural diplomacy (by the US government) in most Latin American countries.
 - Each country handles how U.S. (all foreigners)
 - Project-by-project protocol



NATIONAL ENDOWMENT FOR THE
Humanities



National Science Foundation
WHERE DISCOVERIES BEGIN

Archaeology Practice and Funding

- Science+. National Science Foundation (NSF)
- Humanities+. National Endowment for the Humanities (NEH)
- Heritage+. Ambassadors Fund for Cultural Preservation
- Development+(Tourism) . United States Agency for International Development (USAID)
 - What are the future opportunities?
- And othersõ UNDP, World Bank, Inter-American Development Bank, etc.



EGYPT

HISTORY

OUR WORK

[Agriculture and Food Security](#)

[Democracy, Human Rights, and Governance](#)

[Economic Growth and Trade](#)

[Education](#)

[Environment and Global Climate Change](#)

[Gender Equality and Women's Empowerment](#)

[Global Health](#)

[Water and Sanitation](#)

JOB OPPORTUNITIES


NEWSROOM

EGYPT



Goals

USAID partners with Egyptian counterparts to:

- 
- Support the tourism sector through the conservation and restoration of historical sites and training to museum and site conservation staff;
 - Attract trade and investment through streamlining customs procedures, studying and eliminating non-tariff trade impediments and facilitating the movement of goods within the border;
 - Encourage policy and financial reform through studying, proposing, and with the Government of Egypt, implementing improvements in systems to enable small business growth and increased trade;
 - Strengthen small and micro-enterprises through providing credit and related services; and
 - Improve the skills and employability of labor in the private sector through education and training.

USAID: Egypt

USAID: Jordan



Economic Growth Through Sustainable Tourism Project



About

Success Stories

Grants

Opportunities

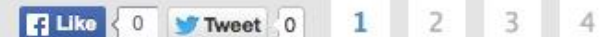
Resources

Contact Us



Focus groups aim to increase demand for Ajloun and Aqaba

Under an initiative to promote Ajloun and Aqaba as competitive tourism destinations through strategic brand messaging, the USAID Economic Growth Through Sustainable Tourism Project in cooperation...



News

Owners offer to donate land for archaeological project 30 January 2014

Um Al Jimal society empowers women, protects heritage sites 22 January 2014

Queen Alia airport launches second phase of expansion project 21 January 2014

Café owners outraged over GAM's decision to prohibit argileh 19 January 2014

Highlighted



Videos



USAID: SIYAH project, Jordan

- three-phase USAID tourism industry development initiative
 - ❖ 2005 - \$62 million in direct funding
 - ❖ Jordan's economy through tourism: 14% GDP
 - ❖ 2nd largest contributor after remittances
 - ❖ Today, tourism is Jordan's largest private sector
- USAID's tourism development project is **its largest dedicated tourism development project in the world.**
The project's work has been reported in four continents and has provided models of best practice to other countries via USAID Washington.

USAID: Cyprus



- Supporting Activities that Value the Environment (SAVE)
- 2005: 10.1 million to the International Resources Group
 - Cultural Heritage Conservation
 - Geographical information systems (GIS) for improved land use planning.
 - environment and natural resources management
 - capacity building



UNDP around the world

Operations

Research & Publications

English

UNDP in Cyprus

Search



UNDP

Our Work

About Cyprus

Press Center

Home > Press Center > Articles > 2013 05 26



English Ελληνικά Türkçe

POTAMIA HERITAGE

The Project Videos Profiles Blog

Maintenance and Restoration Works

SITE SEARCH

POTAMIA HERITAGE

The Project Videos Profiles Blog

CATEGORY ARCHIVES:

Profiles

Gul Hasan

Gul or Guli, as many of her G/C friends call her, belongs to the new generation of Potamia. Greeks and G/C have the habit of adding vowels at the end of Turkish words, turning them into more familiar sounds and incorporating them in our daily...

+ ON JUNE 29, 2013 WITH NO COMMENTS

Sureya Hami

Sureya Hami was born in Potamia on November 17th, 1953. She is married with two children and continues to live in the village. In 1963, she was forced to flee the island following a second round of inter-communal troubles in the early 1960s (the first...

Adamos Demetriou

Adamos Demetriou was born on June 25th, 1930 in Agios Sozomenos. He married in the '50s and is the father of 3 children. Today he lives with his wife in Potamia village, where they fled during to the bicomunal fighting that took place in Agios...

(USAID)

Cultural Diplomacy



- Flexibility
- Oral histories
- Mapping
- *Meaningful* Data that results in *sustained collaboration* . far beyond the permit, the field data.

- What are the best programs?
- Models?

Peru?

Peru

- [Peru Country Page](#)
- [1990 Emergency Restriction \(PDF\)](#)
- [1997 Bilateral Agreement \(PDF\)](#)
- [1997 Designated List \(PDF\)](#)
- [2002 Extension and Amendment \(PDF\)](#)
- [2007 Extension and Amendment \(PDF\)](#)
- [2012 Extension and Amendment \(PDF\)](#)

Cultural Heritage Center, U.S. Department of State

Note: same office that handles the ambassadors fund

El Ministerio de Relaciones Exteriores del Perú - Dirección General para Asuntos Culturales - saluda muy atentamente a la Honorable Embajada de los Estados Unidos de América, y tiene a honra referirse a su atenta Nota N° 774 de fecha 30 mayo de 2012, relativa a la propuesta del Gobierno de los Estados Unidos de América de renovar por cinco (5) años adicionales la vigencia del "Memorándum de Entendimiento entre el Gobierno de los Estados Unidos de América y el Gobierno del Perú relativo a la Imposición de Restricciones de Importación sobre Material Arqueológico de las Culturas Prehispánicas y Cierta Material Etnológico del Periodo Colonial del Perú", suscrito en la ciudad de Washington el 9 de junio de 1997 y extendido en los años 2002 y 2007; reemplazando el Artículo II del referido Memorándum de Entendimiento por la versión adjunta y revisada del mismo.

Al respecto, el Ministerio de Relaciones Exteriores expresa la conformidad del Gobierno de la República del Perú con la renovación por un periodo de cinco (5) años del "Memorándum de Entendimiento entre el Gobierno de los Estados Unidos de América y el Gobierno del Perú relativo a la Imposición de Restricciones de Importación sobre Material Arqueológico de las Culturas Prehispánicas y Cierta Material Etnológico del Periodo Colonial del Perú", así como con la versión adjunta y revisada del Artículo II del referido Memorándum de Entendimiento.

El Ministerio de Relaciones Exteriores del Perú - Dirección General para Asuntos Culturales - hace propicia la oportunidad para reiterar a la Honorable Embajada de los Estados Unidos de América las seguridades de su más alta y distinguida consideración.

Lima, 06 de junio de 2012



A la Honorable Embajada de los Estados Unidos de América Ciudad.-

No. 774

The Embassy of the United States of America presents its compliments to the Ministry of Foreign Relations of the Republic of Peru and has the honor to refer the Ministry to the *Memorandum of Understanding between the Government of the United States of America and the Government of the Republic of Peru Concerning the Imposition of Import Restrictions on Archaeological Material from the Pre-Hispanic Cultures and Certain Ethnological Material from the Colonial Period of Peru*, signed at Washington June 9, 1997, and amended and extended in 2002 and 2007 (hereinafter referred to

The Embassy, on behalf of the Government of America, proposes that, pursuant to Article IV, A, be extended for an additional five-year period.

The Embassy further proposes that, pursuant to the MOU be amended by replacing Article II with

If the foregoing proposals are acceptable to Relations, the Embassy proposes that this note, in Article II, and the Ministry's note in reply, shall be and extend the MOU, which shall enter into force and shall be effective on June 9, 2012.

Enclosure: As stated.

Embassy of the United States of America,
Lima, May 30, 2012.

DIPLOMATIC NO

MEMORANDUM OF UNDERSTANDING

BETWEEN THE GOVERNMENT OF THE UNITED STATES OF AMERICA AND THE GOVERNMENT OF THE REPUBLIC OF PERU CONCERNING THE IMPOSITION OF IMPORT RESTRICTIONS ON ARCHAEOLOGICAL MATERIAL FROM THE PRE-HISPANIC CULTURES AND CERTAIN ETHNOLOGICAL MATERIAL FROM THE COLONIAL PERIOD OF PERU

Revised Article II - May 2012

- A. Representatives of the Government of the United States of America and representatives of the Government of Peru shall continue efforts to publicize the purpose for and significance of this Memorandum of Understanding.
- B. The Government of the United States of America shall continue to use its best efforts to facilitate the provision to Peru of technical assistance in cultural resource management and security through available programs in the public and private sectors.
- C. Both Governments will continue to use their best efforts to encourage academic institutions, non-governmental institutions, and other organizations to collaborate in the preservation and protection of Peruvian cultural patrimony through the provision of technical assistance, expertise, and resources.
- D. Each Government shall keep the other informed of the effectiveness of the measures agreed to in this MOU; reports shall be exchanged in August 2014 to coincide with an interim review, and in November 2016, should there be a proposal to extend the MOU.
- E. The Government of Peru will consider granting, within current Peruvian law, long-term loans of objects of archaeological and ethnological interest for exhibit or study at museums and academic institutions in the United States, under circumstances in which such exchange does not jeopardize the cultural patrimony of Peru.
- F. The Government of Peru will use its best efforts to enhance the protection of its archaeological and ethnological cultural patrimony, focusing on the criminal organizations that drive the looting, and on devising and imposing appropriate penalties on those convicted of crimes against the heritage.
- G. The Government of Peru shall continue its efforts in the registration of objects pertaining to its national cultural heritage, including those held in public institutions, religious institutions, and private collections.
- H. The Government of Peru shall use its best efforts to collaborate on protecting its heritage with countries having active markets for pre-Columbian material from Peru.
- I. The Government of Peru shall continue its efforts to maintain and enhance a comprehensive record of reported incidents of looting of archaeological sites as well as ecclesiastical institutions. Such record should include an indication of the eventual outcome of cases that result in prosecution or penalties.
- J. The Government of Peru shall continue its efforts in public awareness and professional training programs undertaken through the Vice Ministry of Cultural Heritage and Cultural Industries, including police, judges, and journalists in its target audiences.

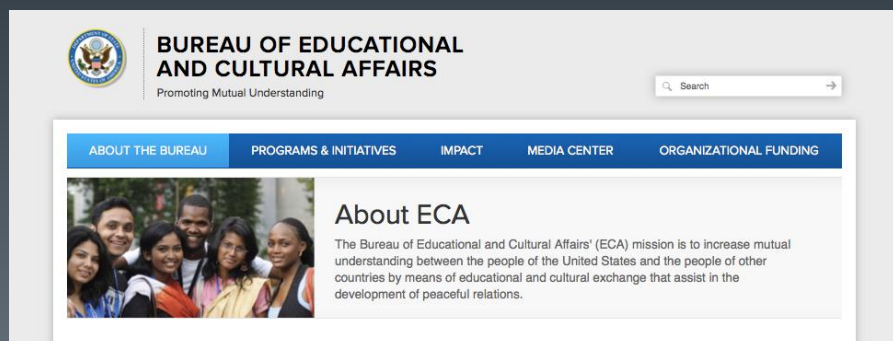
Article 1: import restrictions (civil)

Article 2: Diplomatic Relations Exchange and People-to-People Revised 2012

Article II

B. **The Government of the United States of America** shall continue to use its best efforts to *facilitate* the provision to Peru of technical assistance in cultural resource management and security through available programs in the **public and private sectors**.

C. **Both Governments** will continue to use their best efforts to encourage academic institutions, non-governmental institutions, and other organizations to collaborate in the preservation and protection of Peruvian cultural patrimony through **the provision of technical assistance, expertise, and resources**.



Academic Institutions policies for archaeological practice



- Collaborative from the start
- Regulations for **archaeological teams**
 - Ratio for national and international team members
 - Offer specialized training: design, research, presentation
 - Multi-pronged, long-range
- Credentials of the **Principal Investigator**
 - 2-3 years of experience in-country
 - MA (national) and PhD for foreign teams
 - Presentation at an annual symposium
 - Publication in annual report / journal in host language and/or bilingual

PROGRAMS & INITIATIVES

The Fulbright Program →

IVLP →

Cultural Heritage Center →

EducationUSA →

Intern

Educ

Week

Disab

Excha

Cultu

Diplo

Sport

INTERNATIONAL VISITOR LEADERSHIP PROGRAM

ABOUT IVLP

IVLP connects current and emerging foreign leaders with their American counterparts through short-term programs.

[Learn More](#) →

IVLP

[About IVLP](#) →

[IVLP Experience](#) →

[IVLP News and Social Media](#) →

Our Exchange Programs

Our exchange programs engage youth, students, educators, artists, athletes, and rising leaders in the United States and more than 160 countries. In addition to exchange programs, ECA also administers a variety of other initiatives that support cultural understanding by protecting cultural heritage across the globe, and providing educational resources for people interested in learning about American culture and the English language.

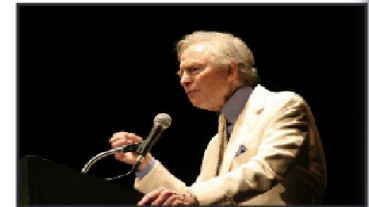


BUREAU OF INTERNATIONAL INFORMATION PROGRAMS
U.S. DEPARTMENT OF STATE

The U.S. Speaker Program

Each year the Bureau of International Information Programs (IIP) organizes around 1,300 traveling and electronic events for American experts to engage with foreign audiences worldwide.

- **Traveling Speakers** - Best-selling authors, Supreme Court Justices, former Secretaries of State, and professional coaches and athletes meet directly with foreign publics through lectures, workshops and seminars to discuss American policies, society and culture.
- **Citizen Dialogue** - Americans, representing all religious backgrounds, travel overseas to share their experience of living in the United States and to highlight the contributions of Islam and other religions to American society.
- **Digital Video Conferences and Electronic Speakers** - From urban centers to remote villages, American experts and people around the world are connected through digital video conferences, Webchats, Webcasts, and blogs, in English and other languages.



Author Tom Wolfe speaking to journalism students at the Museo de Arte Latinoamericano de Buenos Aires literary series in May, 2008.



[Administrative Partnerships](#) »

[Citizen Diplomacy](#) »

[Program History](#) »

The International Visitor Leadership Program (IVLP) is the U.S. Department of State's premier professional exchange program. Through short-term visits to the United States, current and emerging foreign leaders in a variety of fields experience this country firsthand and cultivate lasting relationships with their American counterparts. Professional meetings reflect the participants' professional interests and support the foreign policy goals of the United States.

Connections



- Partner with existing (U.S. and global) programs
- Pursue public-private partnerships
- Foster connectivity and build social cohesion
 - People-to-People
 - Place-to-Place
- Local, National, Regional, International
- Maximize archaeological, conservation and preservation projects

Main Andean Road - Qhapaq Ñan

Argentina, Bolivia, Chile, Colombia, Ecuador and Peru share a common cultural heritage of outstanding value: the *Qhapaq Ñan*, or Main Andean Road.

For the past three years the World Heritage Centre has been assisting these countries in a pioneering project: the preparation of a single nomination for the inclusion of *Qhapaq Ñan* in the World Heritage List entailing an original and innovative regional cooperation process.

Description

Qhapaq Ñan otherwise known as the Main Andean Road, was the backbone of the Inca Empire's political and economic power. The whole network of roads over 23,000 km in length connected various production, administrative and ceremonial centres constructed over more than 2,000 years of pre-Inca Andean culture.

The Main axis of the route, also known as the Royal Road runs along the peaks of the Andes which is at its most discernable between Quito and Mendoza. In addition to this backbone over the highest peaks, other roads also run in a north-south direction along the Pacific coast. The Inca Empire organized its network on a continent-wide scale; its roads are an invaluable expression of the organizing and planning spirit of the available labour force and constituted a key instrument in unifying the Empire physically and organizationally.

This route is a demonstration of universal value on a grand scale. Experts' meetings have been held to identify the cultural significance and unitary value of the entire network with a view to considering options for its inclusion on the World Heritage list.



CULTURAL CORRIDORS OF SOUTH EAST EUROPE

About the Project Contact Us Help Sitemap Български

* EXPERT FORUM * PROJECTS * WORLD * EUROPE * SOUTH EAST EUROPE * CULTURAL TOURISM * CHILDREN & HERITAGE

Predjama castle and Postojna

Sifnos

Nikoljic Monastery, Bijelo Polje



The Great Synagogue in Iasi
Romania

Скален комплекс Биук тене, с

The Monastery of the Holy

Roman Remains at Iildza

Split, Historical Complex with

The Mesi Bridge

Nemrut Dag

Banja, archaeological site near

Take a trip along the Cultural Corridors of South East Europe

This website proposes a virtual trip in time and space. Here you will get to know with the unique heritage of **South East Europe**, a true crossroads of civilisations. You can make your choice for **cultural tourism** so that you can go tomorrow on the real roads of the Region, Europe and the World. Experts can find specialised information.

To the partners and the friends of the website:

Please, send us **new information about the values of your lands**; share with us your knowledge and images!

Human Rights and Cultural Heritage

Conference, 27th November 2009, Friday, from 10:00 until 18:00h, at the University of Architecture, Civil Engineering and Geodesy, Sofia.



HUMAN RIGHTS AND CULTURAL HERITAGE

© 2006-2014 Association for Cultural Tourism. All rights reserved.

With the help of the Luxembourg Government and the European Institute of Cultural Routes



SECRETARIAT
DIN
ITINERARILE
CULTURALE

Search for: [input] OK

englez romana

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

Surse de informatie

itinéraires et paysages culturels, un patrimoine commun de l'Europe



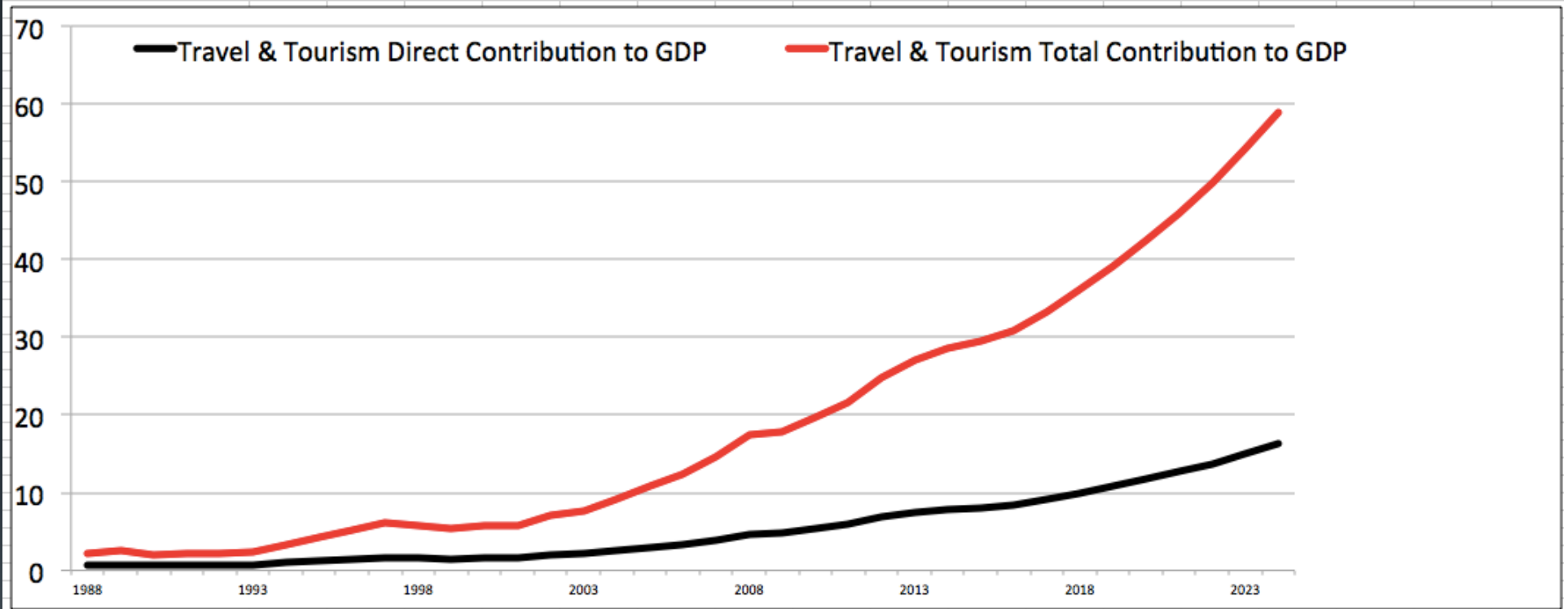
Centre de ressources de l'Institut Européen des Itinéraires Culturels et de ses partenaires

Site de référence de la Commission européenne et de la Commission européenne



De portal a été mis en place dans le cadre de la coopération intercommunale de l'Institut Européen des Itinéraires Culturels et de ses partenaires

De portal a été mis en place dans le cadre de la coopération intercommunale de l'Institut Européen des Itinéraires Culturels et de ses partenaires



Peru at 21st in the world for potential long-term growth

- Economic impact of visibility
- Legacy of NSF or NEH programs
 - World Heritages
 - USAID (UNDP)

The screenshot displays the website for the World Travel & Tourism Council (WTTC). At the top left is the WTTC logo, and to its right is the tagline "The Authority on World Travel & Tourism". A navigation menu includes links for Home, Our Mission, Members, Events, Research, Activities, Tourism for Tomorrow Awards, News & Media, and Contact. The main content area features a large banner for the "WTTC Americas Summit" in Lima, Peru, scheduled for September 10-11, 2014, with the text "Hold the date". Below the banner is a news article titled "Peru to host WTTC Americas Summit in 2014" with a "Read More" link. On the right side, there is a vertical sidebar with four items: "The 14th WTTC Global Summit", "The Americas Summit, September 2014", "Tourism for Tomorrow Awards 2014", and "Tax Burden on US Travel & Tourism Research".

Main Andean Road/ Qhapaq Ñan

Mutual Understanding: Global importance of Culture



- People-to-people
- Crossing boundaries
- Understanding and accepting difference
- Innovative research design
- Creative practice



Ministry of Culture?



- U.S. foreign cultural policy = with regard to U.S. citizens involved with global heritage issues is decentralized, even fragmented.
- No established precedent for cultural diplomacy in most countries = a project-by-project protocol
- One viable solution is to leverage
 - programs that meet the underlying goals of mutual understanding, exchange, & diplomacy in the cultural sector.
 - large-scale U.S.-backed programs in other countries as models for what is possible

Recommendations

COLLABORATION

- ANNUAL SYMPOSIA
 - DIRECTORS OF PROJECTS **MUST** PRESENT
- PUBLICATION

MUSEUMS & EXCAVATIONS

- FULL, SUSTAINED COLLABORATION
- TWO-WAY CONVERSATION FROM THE INITIAL STAGE
- LONG-RANGE
- MULTI-PRONGED
 - LOCAL
 - NATIONAL
 - INTERNATIONAL



UNDP around the world

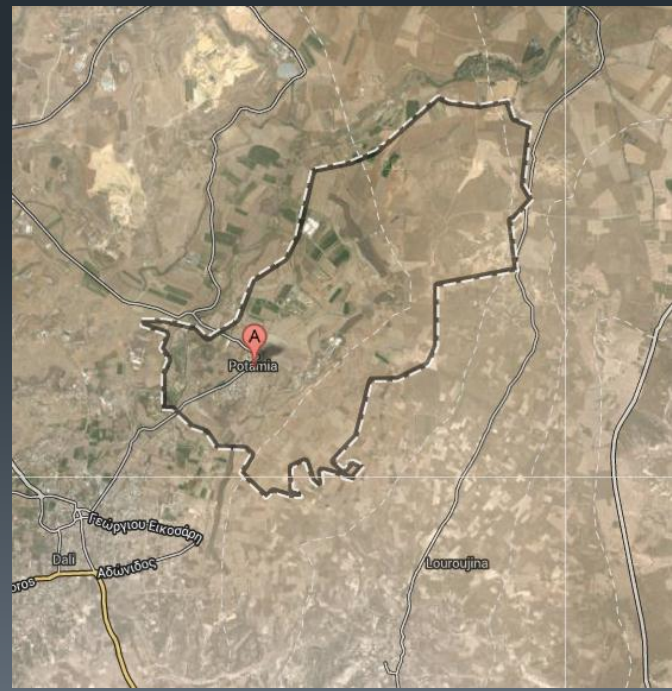
Operati

UN
DP

UNDP in Cyprus

Our Work About Cyprus

Home > Press Center > Articles > 2013 05 26



(USAID)

Tikal National Park

Description

Maps

Documents

Gallery

Video

Indicators

Assistance

Tikal National Park

In the heart of the jungle, surrounded by lush vegetation, lies one of the major sites of Mayan civilization, inhabited from the 6th century B.C. to the 10th century A.D. The ceremonial centre contains superb temples and palaces, and public squares accessed by means of ramps. Remains of dwellings are scattered throughout the surrounding countryside.

English

French

Arabic

Chinese

Russian

Spanish

Japanese

Dutch

 Guatemala

Department of El Peten

N17 13 0 W89 37 0

Date of Inscription: 1979

Criteria: (i)(iv)(ix)(x)

Property : 57,600 ha

Ref: 64



Media

Activities

- World heritage - NSF - NEH - National Geographic - + others
UNDP and USAID